

# Thank you

FOR DOWNLOADING  
THE WEDDING  
INVESTMENT GUIDE

Your wedding day isn't just about hair and makeup. It's an emotional connection to how we feel.

When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime. Not only is that feeling special, but the time spent with family and loved ones is also even more special.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. Schedule a complimentary phone call and let's design a look you love.

Leah

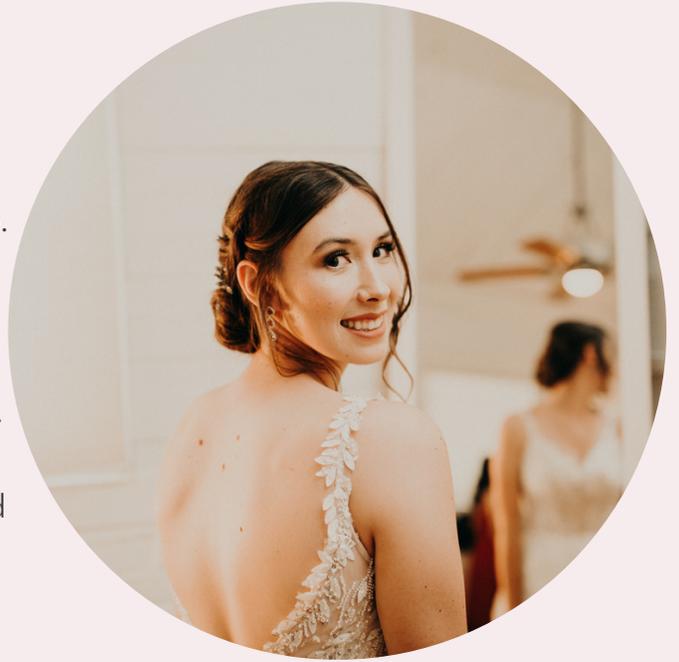
# WHAT *To expect*

## TIMELESS, CLASSIC, YOU BUT BETTER LOOKS

We have a very different approach to wedding day makeup. We aren't your "cookie-cutter" artists where everyone looks the same. There is an entire process that celebrities use to look their best and it's for good for a reason. Why is your wedding day any different? This is your red carpet moment.

Here at First Blush Beauty, we make sure you get the full red carpet treatment. We partner and collaborate with you to design a look you love, completely customized to YOUR taste.

Our style is more celebrity red carpet than a social media trend. While we can do any look you like, we specialize in "you but better" looks that are timeless and last a lifetime.





## SANITATION/INFECTION CONTROL

Even before Covid-19, we've always taken sanitation very seriously. All artists hold multiple sanitation certificate's and keep their kits sparkling clean!

# COVID-19

*sanitation*

A new set of brushes is used for each client and are cleaned thoroughly at the end of the day.

# WITH LEAH CAYZER

## *Ultimate Bridal Package*

BRIDE HAIR AND MAKEUP	\$980
BRIDAL PREVIEW (DONE IN STUDIO)	INCLUDED IN RATE
LUXURY SKIN PREP INCLUDES YOUR CHOICE OF DIOR OR CHANEL EYE PATCHES	INCLUDED IN RATE
EXPRESS HYDRO FACIAL WITH BARE AESTHETICS	INCLUDED IN RATE
CUSTOM LASH APPLICATION	INCLUDED IN RATE
AIRBRUSH MAKEUP ADD ON	INCLUDED IN RATE
EXTENSION PLACEMENT	INCLUDED IN RATE
CUSTOM BLENDED AIRBRUSH TAN 3 tans included	INCLUDED IN RATE
ADDITIONAL PEOPLE (AGES 12+)	\$225

All brides that book with Leah receive a complimentary touch up kit. Includes Charlotte Tilbury powder, lipstick and liner. Mini gloss sample, makeup remover wipe, extra bobby pins, mini lash glue, and powder puff.

LEAH CAYZER  
*Wedding Pricing*

BRIDE HAIR AND MAKEUP

\$450

ADDITIONAL PEOPLE (AGES 12+)

\$280

FLOWER GIRL (UNDER 12)

\$50

MAKEUP AND HAIR PREVIEW (DONE IN STUDIO)

\$280

AIRBRUSH ADD-ON

\$30

SIGNATURE SKIN PREP ADD-ON

\$30

TOUCH UPS

\$100 per hour

SINGLE SERVICE FOR BRIDES IS 275 ATTENDANTS ARE 160

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Bride may choose any level of artists for her and her bridal party.

# MASTER ARTISTS

## Wedding Pricing

BRIDE HAIR AND MAKEUP	\$360
ADDITIONAL PEOPLE (AGES 12+)	\$220
FLOWER GIRL (UNDER 12)	\$50
MAKEUP AND HAIR PREVIEW (DONE IN STUDIO)	\$220
AIRBRUSH ADD-ON	\$30
SIGNATURE SKIN PREP ADD-ON	\$30
TOUCH UPS	\$100 per hour
SINGLE SERVICE FOR BRIDES IS 190 ATTENDANTS ARE 120	

Bride may choose any level of artists for her and her bridal party.

# SENIOR ARTISTS

## Wedding Pricing

BRIDE HAIR AND MAKEUP	\$300
ADDITIONAL PEOPLE (AGES 12+)	\$180
FLOWER GIRL (UNDER 12)	\$50
MAKEUP AND HAIR PREVIEW (DONE IN STUDIO)	\$180
AIRBRUSH ADD-ON	\$30
SIGNATURE SKIN PREP ADD-ON	\$30
TOUCH UPS	\$75 per hour
SINGLE SERVICE FOR BRIDES IS 160 ATTENDANTS ARE 100	

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Bride may choose any level of artists for her and her bridal party.

# OTHER PRICING

## Considerations

TRAVEL FEE TO LOCATIONS 30 MINUTES OR MORE FROM YOUR ARTISTS LOCATION		PRICE VARIES
CHANGE OF LOCATION FEE (IN HOTEL)		\$100
CHANGE OF LOCATION (OUTSIDE OF HOTEL)		\$200
AIRBRUSH TATTOO COVER UP		\$125 AND UP
MEN OR WOMEN'S LIGHT GROOMING		\$50
WAIT FEE	When bride and bridal party are late to begin services	\$100 PER HOUR
OVERTIME	When service disruptions or wait times caused by the party have the artist or stylist run overtime	\$100 PER HOUR
JUNIOR BRIDES MAID	Simple hair and natural makeup, no lash application.	\$120
Just lashes or individual add on		\$20

# OTHER PRICING

## Considerations

CUSTOM BLENDED AIRBRUSH TAN \$50

HAIR EXTENTION PLACEMENT  
MUST BRING YOUR OWN \$30

HAIR EXTENTION RENTAL \$250  
125 is refundable upon return of extensions.

TAPE IN HAIR EXTENSIONS \$125 AND UP

MEN OR WOMEN'S  
LIGHT GROOMING \$50

DELUXE TOUCH UP KIT \$ 60  
Includes a Charlotte Tillbury mini Airbrush Flawless Finish powder, mini Pillow Talk liner and lipstick, Lip gloss sample, makeup remover wipe, extra bobby pins, mini lash glue and powder puff in a satin bag.

OVERTIME When service disruptions or wait times caused by the party have the artist or stylist run overtime \$100 PER HOUR

Junior artists in training rates on request. Limited availability and travel area.

# SERVICE

## *Descriptions*

### *Bridal Hair And Makeup Preview*

*Two-hour glam session where we discuss your expectations for bridal glam, and do a bridal preview (your makeup "trial") for your wedding day look. Our number one priority is to make sure you look and feel like your most radiant self for the biggest party of your life!*

### *Makeup and hair for the big day!*

*We come to you with everything we need to create a look that reflects your personal style. Don't be overwhelmed with your makeup and hair on such a special day. Let us pamper you and your bridal party! Create moments that last a lifetime and indulge your friends.*

*Enjoy this makeup application while you drink champagne & cherish the moment of being the bride. This 1 to 1 and a half-hour service covers a complete look for photo-ready makeup and hair.*

### *Bridal Party*

*Create memories with your friends that last a lifetime. We bring everything you need for makeup and hair services for additional people who want to look as good as they feel. This 45 minute to 1 hour per person service covers a complete look for photo-ready makeup and hair. We use techniques & products for makeup that last for hours.*

### *Luxury Skin Prep Add On*

*To increase the longevity, radiance, and glow of photo-ready skin, we incorporate Sonia Roselli's Luxury Skin Prep steps. This 10-minute ultra-gentle "mini-facial" right in the makeup chair gives you a glow from within. Your skin will feel comfortable, and look ultra-smooth. Made especially for sensitive skin incorporating Japanese skincare rituals.*

# MEET THE

*Team*



## *THE BEST ARTISTS & STYLISTS IN ARIZONA*

Leah selects only the very best artists and stylists so you can be sure you're getting the best talent and the best personalities. It's like having a BFF who just happens to be a beauty expert! If you're going to spend the day with someone, we want you to like who you're spending it with. We aren't the star of the show. You are!

OWNER & FOUNDER

*Leah Cayzer*



First Blush Beauty was founded by professional makeup artist Leah Cayzer. Leah has been in the beauty industry over 20 years with a focus on bridal and editorial makeup artistry.

Her career started at a young age transforming friends for recitals and Halloween costume contests.

Leah is best known for creating stunning, luminous makeup looks that have set her apart from other heavy handed artists. Leah and her team specialize in a flawless less is more approach to makeup for women of all ages.

#### FROM TEXAS TO ARIZONA

While doing makeup in Austin in the late '90s, Leah met a boy and fell in love. He moved to Arizona and she followed. (She later dumped the boy and Arizona became home!)

Leah began doing makeup for advertising and TV commercials. While working with an art director, she asked Leah to do her wedding makeup. It was then Leah fell in love and realized how much she adored weddings!

She is well known for her complexion skills and red carpet looks for brides & celebrities who come to Scottsdale. To book Leah, schedule a complimentary phone call. Leah takes a very limited number of weddings & books quickly.

## MEET THE TEAM

# Master Artists



## Laura

Laura's style is inspired by her love of fashion.

Laura's makeup style is fresh off fashion week, sculpting the chicest look for each of her clients. Laura is perfect for brides who are going for a couture look .



## Chantelle

Chantelle's passion is a classic, timeless bridal look.

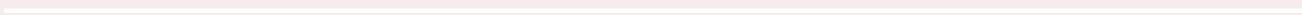
Chantelle's style is perfected , glowing and bronzed skin . She loves red carpet glam that looks gorgeous in photos and flatters every skin tone.



## Amelia

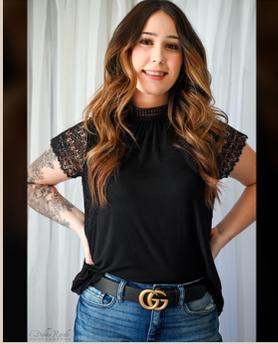
Amelia's style is bringing out the inner glow in all her clients.

Amelia is a master at mixing custom colors so that your look is unique and authentic to you. Playing with hair is her fave weekend activity.



## MEET THE TEAM

# Senior Artists



## Kalia

Kalia's passion is gorgeous eyes & flawless skin!

Kalia's style is very glamorous, modern and always up with the new trends.



## Sophia

Sophia's passion is a classic, timeless bridal look .

Sophia's style is fresh, with a gorgeous blush and rocks individual lashes for added drama.



## Cassandra

Cassandra's passion is working with brides over 40.

Cassandra's style is fresh, radiant looks & a great smoky eye. She left corporate to pursue her makeup career.

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# Before and After



Rachel wanted to focus on her gorgeous skin but play up her eyes & lashes.

She doesn't wear a lot of makeup normally so it was important she looks like herself.

We offered a romantic up style for the big day! .



Lindsey is stunning even without makeup. She was concerned with getting flush and red on her wedding day as she has really sensitive skin.

We performed our signature skin prep application and used cream and airbrush makeup.

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# Before and After



Dina is a natural girl but wanted to glam it up for the big day! She wanted a little contouring and extra highlight!

We did a very laid back bun to compliment her boho style dress.



Lizette has gorgeous porcelain skin and wanted to bring out her blue eyes.

She loves a dewy look and wanted a soft lip.

We went with an easy hair style for her out door ceremony.

# Before and After



Amanda rarely wears makeup but wanted to look polished for her wedding photos.

She wanted her eyes to stand out and not feel like she was wearing a ton of makeup.

We did an elevated "herself but better" look!



Priya wanted to address her dark under eyes and keep her overall look very soft.

She didn't want a cakey feel so we chose a radiant foundation and kept it very light.

She chose a simple up do to show off the back of her dress.

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WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

## Client Testimonials



*Hayden said...*

"I have worked with Leah on multiple occasions and am always blown away and impressed by her level of talent, timeliness, professionalism and personalism. She is always reliable! Working with Leah or her team you are guaranteed to feel flawless for any event!"



*Amanda said...*

"Leah is amazingly talented and an absolute pleasure to work with! She radiates professionalism and courtesy. Highly recommend!!"



WE LOVE OUR BRIDES, OUR BRIDES LOVE THEIR LOOKS

## Client Testimonials



*Laura said...*

Super amazing awesome human being! Period! She has been doing this for eons and is a master at her craft! Dolled me up in minutes and made me the best version of myself I could have ever imagined , all whilst being a down to earth , funny , inviting and engaging girl (rare!) - 100% recommend - thanks!!



*Megan said...*

I had my makeup done for maternity photos and got to feel like a princess. Leah's salon is cute, clean and has stylish decorations. She had snacks and drinks and a really comfortable atmosphere. She arranged my hair stylist as well and everything came out better than I could have imagined! Highly recommend.





BOOK MY  
WEDDING NOW

LOVE WHAT YOU SEE?

Let's do this! Fill out this quick and easy form, and we'll send  
over more information in  
24 hours or less.

Questions? Let us help!  
Schedule a Complimentary Phone Call.



HAVE MORE QUESTIONS?

Did we miss something here?  
Visit our:  
Frequently Asked Questions Page

GET IN TOUCH

# Contact Us



Our gorgeous light-filled studio is near the Fashion Square in Old Town Scottsdale.

Easily accessible from the East and West Valley by the 202 and 101

## WORKING HOURS

By Appointment Only

## STUDIO ADDRESS

7430 E Minnezona Ave  
Scottsdale 85251

## PHONE

480-868-5680

## SEND US AN EMAIL

[hello@firstblushbeauty.com](mailto:hello@firstblushbeauty.com)

## LET'S SOCIALIZE

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[@leahcayzerbeauty](https://www.instagram.com/leahcayzerbeauty)